

# Wisconsin CORPORATE REPORT

# Wisconsin

Strategies for Profitable Business

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## 2012 SMALL BUSINESS SUCCESS STORIES APPLICATION FORM

We invite you to submit your nomination for the **7<sup>th</sup> Annual Small Business Success Stories**, sponsored by DiRenzo & Bomier and UW-Oshkosh College of Business and *Corporate Report Wisconsin*. "Success" is certainly open to interpretation. Self-nominations are encouraged.

To nominate a company, **simply tell us in a descriptive narrative of up to five pages** an activity pertaining to a success story. Examples include:

- Overcoming adversity
- Fast financial growth
- Solid growth
- Innovation in product or service
- Longevity achieved
- Adapting to new market conditions
- Transition between generations within family
- Lessons learned the hard way
- Turning company around

You may also submit up to five supplemental items such as news stories, brochures and photos.

Companies must have at least five employees and no more than 250. Operations must be in Wisconsin, ownership does not have to be. You do not have to use these categories as a checklist. **Our judges will look at the totality of the company's efforts in awarding the finalists.**

**Deadline for submissions is January 31, 2012.**

Submit by e-mail: [tracy@ntmediagroup.com](mailto:tracy@ntmediagroup.com)

Submit by fax: 262-245-2000

Submit by mail: Small Business Success Stories, Nei-Turner Media Group, Inc., P.O. Box 1080, Williams Bay, WI 53191

If you have any questions about the application process, please contact Tracy McHugh at 262-245-1000 or send e-mail to [tracy@ntmediagroup.com](mailto:tracy@ntmediagroup.com).