



## NOMINATION FORM

We're looking for compelling stories of small business success in Wisconsin. If you know of a story, either about your own company or a client, customer or supplier, let us know. Winners will be selected by our independent panel of judges. We'll share these stories with our readers in the October issue, and celebrate the winners at an awards banquet later that month. Entries are due by August 14. Follow the instructions below for completing a nomination.

### DEFINITION OF A SMALL BUSINESS:

We know that the U.S. Small Business Administration has a number of different criteria for classifying businesses in various industries as "small," but for our success stories, we're looking for businesses with at least five employees and no more than 250.

### DEFINITION OF BUSINESS SUCCESS:

"Success" is certainly open to interpretation. Here are several types of situations where a small business could have been a success. Use any of these as the basis of the success story, and make sure the activity took place within the past two years:

- ▶ Overcoming adversity
- ▶ Fast financial gain
- ▶ Solid growth
- ▶ Innovation in product or service
- ▶ Transition between generations or within family
- ▶ Lessons learned the hard way
- ▶ Longevity
- ▶ Turning company around
- ▶ Adapting to new market conditions

### FORMAT:

Nominations should be no longer than two pages, double-spaced. Please include the complete name and address of the company, contact information for the person writing the nomination, and for the person being nominated, if different. Send the nominations by regular mail or e-mail to:

### SBSS NOMINATIONS

Corporate Report Wisconsin

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If you have any questions, contact Editor Laurie Arendt at [crweditor@crwmag.com](mailto:crweditor@crwmag.com).

